



# DEAR LOSS MAMA,

LOSING A CHILD WAS **never** WHAT YOU  
**ENVISIONED**. IT WAS NEVER YOUR PLAN  
TO HAVE YOUR BABY LIVE FOREVER IN  
*your heart*, INSTEAD OF YOUR  
ARMS. YOUR WORLD IS ROCKED AND  
FOREVER CHANGED BY THIS. EVEN STILL:  
YOU ARE **AND ALWAYS WILL BE**, THEIR  
*Mother*. YOU LOVE YOUR BABY  
AND THE BOND YOU MADE IS REAL.  
YOU WILL ALWAYS PARENT THEM  
EVEN IF THEY ARE NO LONGER HERE.  
BECAUSE **THEY WILL forever BE A**  
**PART OF YOU**. TAKE TIME IN YOUR  
HEALING; THIS IS NOT EASY. KNOW  
THAT I WILL ALWAYS BE HERE TO  
**REMEMBER THEM WITH YOU.** ♥

# LATEST launch

Our most-recent launch includes greeting cards and stickers!

MIN: 6 PER SKU | \$2.75/EA | \$16.50 PER 6

NEW!



**NGC086**  
Trip Around The Sun

NEW!



**NGC087**  
Another Year of Books

NEW!



**NGC088**  
Congrats New Home

NEW!



**NGC089**  
Narwhal Birthday

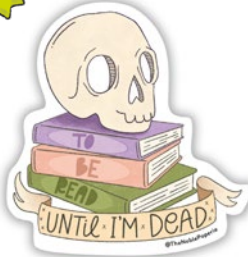


# NEW STICKERS

MIN: 6 PER SKU | \$2.00/EA | \$12.00 PER 6



**NPS029**  
Mail is Magic



**NPS030**  
TBR Until I'm Dead



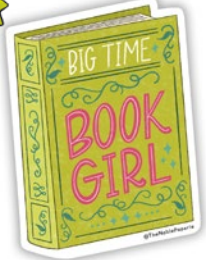
**NPS031**  
Trying My Best



**NPS032**  
Just One More Chapter



**NPS033**  
Reading is My Jam



**NPS034**  
Big Time Book Girl



**NPS035**  
Bookstagram Made Me Read It



**NPS036**  
BookTok Made Me Read It

# LATEST launch

Our most-recent launch includes gift bags, boxed sets, and greeting cards!

MIN: 6 PER SKU | \$4.00/EA | \$24.00 PER 6



**NGB007**  
XOXO



**NGB008**  
Rainbow Baby Shower



**NGB009**  
So Frond of You

**NOW  
INTRODUCING**  
NOBLE GREETING  
CARD BOXED  
SETS



MIN: 3 PER SKU | \$12.00/EA | \$36.00 PER 3

Our Noble Greetings are now available as boxed sets! Each boxed sets contains the same 8 single cards and envelopes, all packaged in a recycleable kraft box with a clear window.



**NBS001**



**NBS002**



**NBS003**



**NBS004**



**NBS006**



**NBS007**



**NBS008**



**NBS009**



**NGC085**  
Non-Binary Birthday

# NEW GREETING CARDS

MIN: 6 PER SKU | \$2.75/EA | \$16.50 PER 6



**NGC072-CSI**  
Thinking of You



**NGC073-CSI**  
Baby on Their Wishlist



**NGC078**  
XOXO



**NGC079**  
So Frond of You



**NGC080**  
Roses are Red



**NGC081**  
Love You More



**NGC082**  
Remembering Your Valentine



**NGC083**  
Be Mine, Valentine



**NGC084**  
Be Mine, Galentine

# Hello!

I am so happy you have our wholesale catalog in front you! I can't wait to share a little bit about my story, and how this little paper company came to be.

**The Noble Paperie® is a stationery line supporting those struggling through miscarriage, loss, infertility, NICU stays and complicated pregnancies.** In other words, *The Noble Paperie is a line dedicated to the bereaved and everyone in between!*

I'm Kate and I'm the Founder + Creative director behind The Noble Paperie. It feels like life started after I experienced a chemical pregnancy and then a miscarriage. The pregnancy following my second loss was extremely difficult. I'm talking 40+ days in a hospital on bedrest, an emergency C-section delivery of my daughter 2 months early, and an additional 34 days with her in the Neonatal Intensive Care Unit (NICU) before we were able to officially come home as a family of three. Immediately, my priorities changed and I quickly realized the journey to motherhood doesn't always come easy.





OUR RAINBOW BABY  
SEBASTIAN



OUR SUNSHINE BABY SILAS



In 2021, our world was further and forever changed when we finally realized that our daughter, our first-born rainbow baby born after 2 losses, is Transgender. We are so proud of her, and all of the things she has had to overcome to be here. Our only wish for her, and the entire Trans community, is the ability to live freely as their most true and authentic selves. We will always be here to love and support our daughter, as well as the rest of the LGBTQIA+ community as a whole. And in honor of Sebastian, and in support of the community we are so grateful to be a part of, The Noble Paperie® donates a portion of our proceeds back to Trans Lifeline, a non-profit offering direct emotional and financial support to Trans people in crisis.

The Noble Paperie was born from these passions—our first six cards were designed specifically with the Miscarried Mama in mind, but have since evolved to include a wide range of products supporting ALL types of mothers: loss moms, adoptive moms, LGBTQIA+ moms, and mamas in waiting. I hope each of our products reflects our mission and values: to inspire and support those struggling through miscarriage, loss, infertility, pregnancy-related issues, and other difficulties on the road to, and through, motherhood.

My heart is filled with gratitude for you: our retailers. My hope is that this line continues to spread joy to women and birthing people during their journey to motherhood, and lets them know that if we stand together—we are not alone.

I give you the sincerest thank you, from the bottom of my heart, for allowing The Noble Paperie to be a part of your lives.

With acceptance,

Katlyn Woolley  
Founder + Creative Director  
The Noble Paperie



# WHAT'S *inside*

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# NOBLE

## *greetings*

A2 sized • Blank inside • Printed on Sustainable Forestry Initiative (SFI) paper using environmentally friendly soy-based inks • Each card has a custom patterned back • Printed and sleeved in the USA • 100% recycled envelope • All cards + envelopes are compostable and come with a 100% recyclable sleeve.

MIN: 6 PER SKU | \$2.75/EA | \$16.50 PER 6

## NEW RELEASES

NEW!



**NGC067**

Simply The Best Birthday

NEW!



**NGC071**

Birthday In The Stars

NEW!



**NGC077**

Super Gay Birthday

NEW!



**NGC068**

Oh Balls

NEW!



**NGC069**

Merry Christmas

NEW!



**NGC070**

Merry + Bright

NEW!



**NGC076**  
Light + Joy

NEW!



**NGC075**  
Remembering Your Baby

NEW!



**NGC007**  
One Day

NEW!



**NGC074**  
Comfort + Peace

NEW!



**NGC045**  
Saudade



**NGC063**  
Retro It Is Your Birthday

BEST SELLER



**NGC058**  
Fantastically Fabulous



**NGC062**  
Happy Birthday Mama



**NGC046**  
Birthday Rainbow Balloons

**BEST  
SELLER**



**NGC018**  
Happy Birthday Balloons



**NGC019**  
B+W Birthday



**NGC027**  
Remembering Birthday



**NGC038**  
Happy Birthday Petals



**NGC040**  
Happy Birthday Pastel Rainbow



**NGC042**  
Happy Birthday Cupcake



**NGC055**  
Birthday Block Lettering



**NGC052**  
You Are A Gift

**BEST  
SELLER**



**NGC035**  
Oh Baby!



**NGC009**  
Rainbow Baby



**NGC054**  
Congrats On Your Boo



**NGC032**  
Rainbow Babies Too



**NGC005**  
You Matter



**NGC029**  
No Good Words



**NGC034**  
Our Children Change Us



**NGC003**  
Loss Mama Too



**NGC023**  
Forever A Mother



**2021 LOUIE  
AWARD WINNER**  
BEST SYMPATHY CARD +  
CARD OF THE YEAR

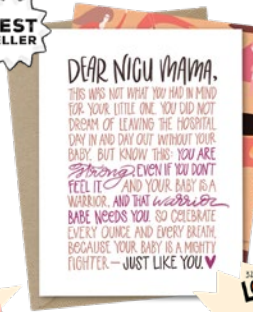
**BEST SELLER**



**NGC057**  
Dear Loss Mama

**LOUIE AWARDS**  
**FINALIST**

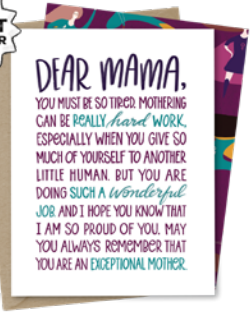
**BEST SELLER**



**NGC026**  
Dear NICU Mama

**LOUIE AWARDS**  
**FINALIST**

**BEST SELLER**



**NGC044**  
Dear [New] Mama



**NGC011**  
NICU Thank You



**NGC010**  
NICU Love + Support



**NGC012**  
Going Home



We love our earth, and want to keep it safe for generations to come, which is why The Noble Paperie® is committed to running a more sustainable paper business. All of our paper products are printed on SFI-certified stocks with environmentally friendly soy-based inks. All of our envelopes are made from 100% recycled kraft paper. And every single product is designed, printed, and produced in or near our home town of San Diego, in Southern California.



**NGC001**  
It Will Happen



**NGC056**  
Waves



**NGC039**  
Love You Mama



**NGC020**  
Always + Forever Day



**NGC021**  
DNA (Don't Need Any)



**NGC022**  
Not Alone



**NGC016**  
Be Brave



**NGC028**  
Mom Tribe



**NGC017**  
Is It Poo?



**NGC015**  
So Much More



**NGC008**  
Hard Work



**NGC037**  
Rooting For You



**NGC064-CSI**  
Mother's Day Infertility



**NGC065-CSI**  
Father's Day Infertility



**NGC066-CSI**  
Stronger Than Infertility



CooperSurgical®

The Noble Paperie® has partnered with CooperSurgical® to create cards that aim to help friends and family lend support during the difficult moments in an infertility journey. CooperSurgical is a global leader in fertility and women's health. CooperSurgical will match a portion of sales and make a donation to RESOLVE: The National Infertility Association, a non-profit organization dedicated to removing stigmas and changing the conversation around infertility.





**NGC059**  
Ever After Engagement



**NGC060**  
Ever After Engagement - Gays



**NGC060**  
Ever After Engagement - Girls



**NGC051**  
Yas Queen



**NGC050**  
New Pronouns



**NGC049**  
So Proud



**NGC048**  
Gender Is A Spectrum



**NGC047**  
Favorite Rainbow



**NGC041**  
Forever

**BEST  
SELLER**



**NGC013**  
Always Celebrated



**NGC014**  
Mamahood



**NGC024**  
Long Wait Mother's Day

**BEST  
SELLER**



**NGC031**  
Dads Grieve Too



**NGC025**  
Every Father's Day



**NGC053**  
Forever A Father



**NGC030**  
Kind Human Beings



**NGC043**  
Another Year



**NGC036**  
Thanks A Ton

Our kraft envelopes, like all of our greeting cards, are fully compostable and degrade naturally within a few weeks.



Our cards are printed offset, on SFI-certified stocks, using eco-friendly soy based inks. Every one of our greeting cards are completely compostable.



Every greeting in our line has a unique pattern on the back of each card. This space felt like an opportunity to stand out and make our cards unique and instantly recognizable as a Noble Paperie® greeting card.

Our Noble Greetings have evolved over the years, from supporting just Miscarried Mothers to now being inclusive of so many different motherhood journeys. We are especially proud of the cards that support NICU moms, as our cards are some of the only NICU specific cards on the market.

Here at The Noble Paperie, we believe in giving back and supporting communities in need. As a Queer, woman-owned business with a Transgender daughter, we donate a portion of our yearly sales to the non-profit Trans Lifeline.

Trans Lifeline is run by and for Trans people. Trans Lifeline is a grassroots hot-line and micro-grants 501 (c)3 non-profit organization offering direct emotional and financial support to Trans people in crisis – for the Trans community, by the Trans community.

**BEST SELLER**



**NGC033**

Pet Loss Remembrance

# NOBLE stickers

Vinyl stickers, sizes vary • All die cut stickers are printed on thick, durable, weatherproof and dishwasher safe vinyl • Our holographic vinyl stickers have an eye-catching rainbow effect which changes with light and perspective • Made in the USA. No additional packaging included.

MIN: 6 PER SKU | \$2.00/EA | \$12.00 PER 6



**NPS001**  
Bread is Love  
3" VINYL STICKER



**NPS002**  
Accio Baby  
3" VINYL STICKER



**NPS003**  
Angel Mama  
HOLOGRAPHIC 3" STICKER



**NPS004**  
Mama Pride  
3" VINYL STICKER



**NPS005**  
Rainbow Babe  
3" VINYL STICKER



**NPS006**  
Rainbow Mama  
3" VINYL STICKER



**NPS007**  
I Am One In Four  
3" VINYL STICKER



**NPS008**  
NICU Mama  
3" VINYL STICKER



**NPS009**  
Angel Dad  
3" VINYL STICKER



**NPS010**  
For The Love of Snail Mail  
4" VINYL STICKER



**NPS011**  
Kind to All Kinds  
3" VINYL STICKER



**NPS012**  
Still Born Still Loved  
3" VINYL STICKER



**NPS013**  
Grief is Love  
3" VINYL STICKER



**NPS014**  
Shine Bright  
HOLOGRAPHIC 3" STICKER



**NPS015**  
I Will Rise  
3" VINYL STICKER



**NPS016**  
Angel Mama Coffee Club  
3" VINYL STICKER



**NPS017**  
You are Special  
HOLOGRAPHIC 3" STICKER



**NPS018**  
Let Trans Kids Be Kids  
3" VINYL STICKER



**NPS019**  
Queer Pennant  
3" VINYL STICKER



**NPS020**  
Trans Pennant  
3" VINYL STICKER



**NPS021**  
Proud Preemie Mama  
3" VINYL STICKER



**NPS022**  
Say Gay  
3" VINYL STICKER



**NPS023**  
Raising Feral Children  
3" VINYL STICKER



**NPS024**  
Mama + Angel Babe  
3" VINYL STICKER



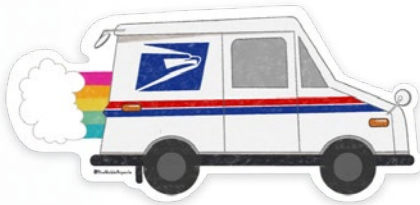
**NPS025**  
NICU Warrior  
3" VINYL STICKER



**NPS026**  
Stay Weird  
3" VINYL STICKER



**NPS028**  
Paper People  
3" VINYL STICKER



**NPS010**  
"Rainbow Mail Truck"  
4" VINYL STICKER



# NOBLE

## suncatchers

Vinyl, die-cut, rainbow suncatchers, sizes vary • These decals are meant to be placed in a window • Easily removable and replaceable; leaves no residue • It is possible to tear when removing—peel with care • For best results, place on the inside of an east or west facing window with direct sunlight • These should NOT be placed on car windows • Made in the USA • Instructional backer included.

MIN: 6 PER SKU | \$3.00/EA | \$18.00 PER 6



**N1SC001**

Heart Under Mine  
4" VINYL SUNCATCHER



**N2SC002**

Heart Under Mine  
4" VINYL SUNCATCHER



**N3SC003**

Believe In Yourself  
4" VINYL SUNCATCHER



**N4SC004**

Bloom Where You Are Planted  
4" VINYL SUNCATCHER



your ♥  
HEART  
ONLY ever  
Beat UNDER  
MINE

©TheNoblePoet®



# NOBLE

## gift bags

Luxury gift bags • Large, versatile size: 13" tall x 9.6" wide x 4.5" deep, with 6" rope handles • Sides of bag contain a unique pattern • Digitally printed in Southern California on 200GSM sustainably sourced paper, using environmentally friendly inks • Bags include protective scuff-proof matte lamination, gusseted sides, and metal eyelets for the handles • Durable and can be re-used many times over

MIN: 6 PER SKU | \$4.00/EA | \$24.00 PER 6

## NEW RELEASES



**NGB001**

Merry Christmas Santa



**NGB002**

Happy Birthday Balloons



**NGB003**

Confetti Celebration



**NGB004**

Holiday Lights



**NGB005**

Big Gay Bag



**NGB006**

Cheers Celebration

## **THIS IS MY DAUGHTER, SEBASTIAN**

Sebastian's pronouns are she/her/hers. At just five years old, Sebastian shared with us that she is Transgender. She is also our rainbow baby, the baby born after our pregnancy losses. She is our miracle: spending 34 days in the NICU and defying every single odd to make it home with us. We are immensely proud of her, and she is a big part of the inspiration behind this paper company.

Sebastian is made of rainbows and purple glitter. She adores Harry Potter and any dress with sequins. She exists. And she is beautiful. She also deserves access to gender-affirming healthcare, if and when she wants it.

We believe these things should be true for the entirety of the Trans community. Trans people EXIST. Trans people are BEAUTIFUL. Trans people are worthy and deserving of love. And ALL Trans people should have access to gender-affirming care, if and when they choose. These are also the reasons The Noble Paperie® makes a yearly donation to Trans Lifeline—in honor of our daughter Sebastian, and in solidarity for the entire Trans Community.



# TERMS + CONDITIONS

The Noble Paperie® is committed to excellence and the highest level of service and quality. We strive to partner with retailers, hospitals, clinics, and advocacy groups whose values and aesthetics align with our own. Overall, we want our products to offer love and support to this important community of women and birthing people. We look forward to working together with you!

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## ORDERING & PAYMENT

All orders must be paid in full prior to shipment. We accept all major credit cards. Please note, if you are placing an order directly by email or phone, an electronic invoice will be generated and sent to the email provided. Standard shipping rates will be added to your final invoice.

## SHIPPING

All orders are shipped via USPS or UPS from San Diego, California, and we request that you please allow up to one week for domestic delivery. A preferred carrier may be requested, and the recipient agrees to pay any additional shipping charges that are incurred. Expedited shipping is also available for an additional fee.

Standard turnaround time is 5-7 business days, not including ship time. Larger orders or post-trade show orders may require additional lead time. The Noble Paperie is not responsible for any carrier delays.

## BACKORDERS

We don't plan on it, but at times, certain products may occasionally be out of stock. You will be notified if any items in your order are backordered. We will provide you an estimated ship date, and your order will ship immediately once back in stock

## CANCELLATIONS + RETURNS

Cancellations or changes to orders must be made via phone or email within 24 hours of order placement. Any reductions to orders or cancellations not made within the first 24 hours will be subject to a re-stocking fee.

Please inspect all shipments upon receipt and notify us of any incorrect or damaged product within 3 days. Damaged merchandise must be returned and will be replaced with new merchandise. Damaged merchandise will not be accepted if held for more than 15 days after receipt.

Because we are a very small business and some items are made to order, merchandise may not be returned or exchanged. If you receive a defective item we'll make it right ASAP, and will offer a replacement as stated above. This small business is run by real humans, and we want to make sure you are 100% satisfied with your order.

## PACKAGING

As this small business continues to grow, we are constantly reviewing and refining our processes. This also includes moving to more eco-friendly packaging. Thank you for your patience and understanding on our current inconsistencies as we work towards building a more sustainable and earth-conscious paper business.

We debuted new plastic sleeves for our Spring 2021 launch, and will continue to use them on every new launch and reprint. These sleeves are plastic, but are 100% recyclable. Our craft envelopes are made from 100% recycled materials, and both greeting card and envelope are completely recyclable or compostable. If you would like your order plastic-free, please reach out; we would be more than happy to accommodate such a request!

# HOW TO *order*

- 1 You can order on Faire! Please use our Faire direct link to help us avoid additional fees: **Faire.com/Direct/TheNoblePaperie**
- 2 You can place your order through our wholesale portal: **TheNoblePaperie.com/Wholesale-Shop** Password: **PAPERPAL**
- 3 You can always email us your chosen SKUs or full order directly: **Wholesale@TheNoblePaperie.com**

**OPENING MIN ORDER: \$75 | REORDER MIN: \$50**

## GREETING CARDS

A2 FOLDED | KRAFT ENVELOPE | CARD + ENVELOPE ARE COMPLETELY COMPOSTABLE  
OFFSET PRINTED IN CALIFORNIA ON 14 POINT UNCOATED SFI-CERTIFIED STOCK

**MIN: 6 PER SKU | \$2.75/EA | \$16.50 PER 6**

## VINYL STICKERS

DIE-CUT VINYL + HOLOGRAPHIC STICKERS | SCRATCH-RESISTANT | WATER-RESISTANT

**MIN: 6 PER SKU | \$2.00/EA | \$12.00 PER 6**

## SUNCATCHERS

VINYL RAINBOW WINDOW CLINGS | REMOVABLE + REPLACEABLE | LEAVES NO RESIDUE

**MIN: 6 PER SKU | \$3.00/EA | \$18.00 PER 6**

## GIFT BAGS

LARGE GIFT BAGS WITH LUXURY ROPE HANDLES | DIGITALLY PRINTED IN SAN DIEGO  
PRINTED ON SUSTAINABLY SOURCED PAPER | DURABLE + REUSABLE

**MIN: 6 PER SKU | \$4.00/EA | \$24.00 PER 6**

# FREQUENTLY ASKED QUESTIONS

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## WHERE HAVE I SEEN YOU?

Our Etsy shop opened in 2016 with our first 6 Noble Greetings. Since then, we have expanded our line to include over 100 different products!

The Noble Paperie® has been featured in several magazines and websites, including: BuzzFeed, Huffington Post, SD Voyagers, and Stationery Trends. Kate, our Founder + Creative Director, was also selected as part of *Stationery Trends' 2018 class of Top 40 Under 40*. And in 2021, The Noble Paperie was the recipient of 2 Louie Awards: Best Sympathy Card and 2021 Card of the Year!

## WHY A LINE BASED AROUND MISCARRIAGE AND LOSS?

The statistics are staggering: in the US, 1 in every 3 pregnancies ends in miscarriage<sup>1</sup>, and infertility currently effects 1 in 8 couples and is increasing.<sup>2</sup> Additionally, every pregnancy risks a 10.5% chance of a premature birth in the United States each year, and that number continues to rise.<sup>3</sup> Chances are, your customers are already experiencing these issues themselves, or know someone who is. We wanted to create a line that spreads joy to the individuals who are living these statistics in their daily lives, and provide greeting cards and paper products that support them in their journey.

## MAY WE USE YOUR PHOTOGRAPHY?

Retailers and Advocacy Accounts may be granted access to our library of high resolution images so they can promote The Noble Paperie in their shops. Please note that all photography provided may only be used to market The Noble Paperie products. "Created by The Noble Paperie" must also be included in the product description, and we ask that you tag @TheNoblePaperie when using our images on social media. When placing an order, you will automatically receive access to our Wholesale Resources library which includes our image library and product descriptions.

## HOW ARE YOUR PRODUCTS PACKAGED? ARE YOU ABLE TO ACCOMMODATE AN ORDER WITHOUT PLASTIC?

All of our cards contain a 100% recycled kraft envelope and are prepackaged in a recyclable cello sleeve. Our suncatchers are adhered to a branded card stock backer and come with no additional packaging. If you are interested in going green, we are able to provide your order completely plastic-free to reduce waste. Please specify when your order is placed and we would be honored to accommodate your request!

## ARE YOU MAKING AN EFFORT TO BE SUSTAINABLE?

All of our Noble Greetings are mindfully printed on SFI-certified stocks with environmentally friendly, non-toxic, soy-based inks. All of our envelopes are 100% recycled kraft paper. Both greeting card and envelope are fully compostable and all cello sleeves are 100% recyclable. We print and produce all of our products in the USA using local vendors based out of Southern California. To read more about our sustainability practices, please visit our website: [TheNoblePaperie.com/Sustainability-in-Stationery](https://www.thenoblepaperie.com/sustainability-in-stationery)

## DO YOU OFFER CUSTOM ORDERS?

Yes! Please contact us directly at [hello@thenoblepaperie.com](mailto:hello@thenoblepaperie.com) for pricing and more information.

**REFERENCES:** **1.** Wilcox A. Incidence of Early Loss of Pregnancy. *The New England Journal of Medicine*: <https://www.nejm.org/doi/full/10.1056/NEJM198807283190401>. Accessed: August 9, 2023. **2.** Reproductive Health, Infertility FAQs. <https://www.cdc.gov/reproductivehealth/infertility/index.htm>. Accessed: August 9, 2023. **3.** March of Dimes 2022 Report Card Shows U.S. Preterm Birth Rates. <https://www.marchofdimes.org/about/news/march-dimes-2022-report-card-shows-us-preterm-birth-rate-hits-15-year-high-rates>. Accessed: August 9, 2023.



# WHAT'S *new*

The latest and greatest is always available on Faire and our wholesale portal on our website. Be sure to check there if you don't have our latest catalog!

**Faire.com/Direct/TheNoblePaperie**

**TheNoblePaperie.com/Wholesale-Shop**

Password: **PAPERPAL**

## PHONE

650.745.6665

## EMAIL

wholesale@thenoblepaperie.com

## WEBSITE

www.TheNoblePaperie.com

## STUDIO

San Diego, California

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LET'S BE  
FRIENDS



@TheNoblePaperie